The issue remains a high priority: The quality of broadband Internet service remains pivotal throughout the state, as Maine competes in the global economic development marketplace. So, how’s it going? How are Mainers being served in cities like Augusta, Bangor and Portland, but also in rural areas and on island communities? What new idea and projects are out there to serve as educational examples?
2020 MUNICIPAL TECHNOLOGY & NEW ENERGY CONFERENCE PRELIMINARY PROGRAM

8:00 a.m. – 8:45 a.m.  
Registration & Continental Breakfast/Visit with Partners

8:45 a.m. – 9:00 a.m.  
Welcome - Stephen W. Gove, Executive Director  
Maine Municipal Association

9:00 a.m. – 9:45 a.m.  
KEYNOTE ADDRESS – THE STATE OF BROADBAND IN MAINE  
The issue remains a high priority: The quality of broadband Internet service remains pivotal throughout the state, as Maine competes in the global economic development marketplace. So, how’s it going? How are Mainers being served in cities like Augusta, Bangor and Portland, but also in rural areas and on island communities? What new idea and projects are out there to serve as educational examples?  
Presenter: Nick Battista, Senior Policy Officer, Island Institute and ConnectME Authority Board Member  
MTCMA Certification – .75 points Leadership category

9:45 a.m. – 10:00 a.m.  
Morning Break/Visit with Partners

10:00 a.m. – 11:00 a.m.  
Concurrent Sessions

WHY YOUR TOWN SHOULD CONSIDER STREAMING MEETINGS  
Attend and learn how technology can help provide one of the answers as towns and cities strive to improve citizen awareness of municipal meetings and issues, enhance government transparency and record and provide historic access to meetings and data.  
Presenter: Eric Spenlinhauer, President, Town Hall Streams  
MTCMA Certification – 1 point Elected Relations and Leadership categories

MAKING SOLAR WORK IN YOUR MUNICIPALITY  
As solar power advances and economies of scale trend downward, many small and midsized communities are looking into solar power as a way to generate electricity for municipal use, save taxpayer money and even make a few bucks.  
Presenters: Danny Piper, Co-Owner, Sun Dog Solar; John Melrose, Selectman, Town of Vassalboro  
MTCMA Certification – 1 point Finance/Budget category

CONSIDERING ELECTRIC VEHICLES  
This workshop is aimed primarily at municipalities with city- and town-owned vehicles, including police and fire-rescue vehicles, but also fleet vehicles, buses and commercial vans. The marketplace for automobiles, trucks and vans is changing. Electric-powered vehicles have become economical to operate and environmentally friendly, at the same time.  
Presenter: Cornelius Willingham, Manager, Electric Vehicle Fleet Business Development, Nissan North America  
MTCMA Certification – 1 point Finance/Budget category

11:00 a.m. – 11:15 a.m.  
Morning Break/Visit with Partners

11:15 a.m. – 12:15 p.m.  
Concurrent Sessions

TRIO TOOLBOX  
Harris Local Government’s TRIO software suite is a popular package that many small to large municipalities and water and sewer districts in Maine rely upon. This session is designed to help TRIO users understand the tool better, know where to turn for help – and ask questions of the Harris experts themselves.  
Presenter: Ben Clairmont, Technical & Product Consultant, TRIO/Harris Local Government  
MTCMA Certification – 1 point Finance/Budget category

THE SMART CITY CONCEPT  
This presenter, an entrepreneurial leader who previously worked for Honeywell, has overseen projects in communities of all sizes. He will provide the most up to date information on automation controls, enterprise software, lighting controls – and how the “Smart City” concept can benefit your community.  
Presenters: Mark Carter, Vice President, Smart Solutions, RealTerm Energy  
MTCMA Certification – 1 point Leadership and Finance/Budget categories

HOW TO PERFORM AN IT AUDIT (WHY YOUR TOWN SHOULD)  
We all know we need technology to do even basic municipal work in 2020. But have you taken the time to inventory your municipality’s computer hardware and software? When was the last time you truly evaluated your communications platforms? Two of Maine’s
2020 MUNICIPAL TECHNOLOGY & NEW ENERGY CONFERENCE  PRELIMINARY PROGRAM

leading experts will walk attendees through the “IT audit” process and help you prepare for the years ahead.


MTCMA Certification – 1 point Finance/Budget category

12:15 p.m. – 1:30 p.m.
Buffet Luncheon

12:45 p.m. – 1:30 p.m.
Luncheon Address – TBA

1:30 p.m. – 1:45 p.m.
Afternoon Break/Visit with Partners

1:45 p.m. – 2:45 p.m.
Concurrent Sessions

TIGHTENING YOUR FINANCIAL SECURITY
Fraud schemes can fly under the radar until it is too late, resulting in costly remediation for the organizations affected. Data from the Association of Certified Fraud Examiners shows that organizations lose approximately 5% of revenue due to fraud. This presentation will discuss fraud prevention from an organizational level down to individual employees, touching on risk assessment, internal control, and types of fraud, ending with a live demonstration of creating a realistic phishing email.

Presenters: Nicole Pellenz, SVP, Deposit Relationships, Machias Savings Bank; TBD, Information Security Officer, Machias Savings Bank

MTCMA Certification – 1 point Finance/Budget category

3:00 p.m. – 4:00 p.m.
Concurrent Sessions

WIND POWER’S PIONEER
Oh, the lessons learned! The Town of Mars Hill became Maine’s “granddaddy of ‘em all” in 2006, when First Wind Holdings built 28 wind turbines in this Aroostook County town of 1,410 people – the first major wind project in our state. Come listen as the town manager who helped guide his community’s historic foray into wind energy updates the project and explains the finances behind wind power in Mars Hill, then and now.

Presenter: David Cyr, Town Manager, Town of Mars Hill

MTCMA Certification – 1 point Finance/Budget and Leadership categories

THE LEGAL ASPECTS OF SOLAR POWER
This session will explore a variety of legal issues that municipalities may face when exploring the idea of municipal solar energy projects - from requests for proposals (RFPs) and power purchase agreements (PPAs) to land use issues and “solar ordinances.” A leading municipal attorney will lead you through a discussion of these and other topics.

Presenter: Mark Bower, Attorney, Jensen, Baird, Gardner & Henry

MTCMA Certification – 1 point Legal category

4:00 p.m. – 5:00 p.m.
Maine GIS User Group Board Meeting

PLEASE NOTE: Sessions sponsored by the Maine GIS User Group will be announced at a later date. Check www.memun.org for updates.

CERTIFICATION
MTCMA (Maine Town, City and County Management Association) is offering points toward MTCMA certification for attending select sessions. See session descriptions for more information. Certificate of attendance or proof of registration and payment required.

MMTCTA (Maine Municipal Tax Collectors’ and Treasurers’ Association) is offering 10 points for attending the full conference toward certification as treasurer.

LED LIGHT CONVERSION: THE MUNICIPAL EXPERIENCE
Municipalities now have options for how they manage, maintain and pay for street lights. Hear from two larger municipalities that have converted to LED street lights, using two different companies, on their experiences and the options available to you, which could help you save money and reduce energy consumption.

Presenters: Brian Phinney, Chief Operating Officer/Technology Director, City of Biddeford; Ralph St. Pierre, Assistant City Manager, City of Augusta

MTCMA Certification – 1 point Finance/Budget category

2:45 p.m. – 3:00 p.m.
Afternoon Break/Visit with Partners
2020 MUNICIPAL TECHNOLOGY & NEW ENERGY CONFERENCE ATTENDEE REGISTRATION FORM
TUESDAY, APRIL 28, 2020 » AUGUSTA CIVIC CENTER

REGISTRATION TYPE: (please check ONE)
☑ MMA Member Municipality/Patron/Non-Profit/State Agency-$75.00   ☐ Non Member Municipality-$150.00
☑ MEGUG Member-$75.00  ☐ Business Representative-$100.00

BILLING INFORMATION:

Full Name:

Employer:

Billing Address:

City, State, Zip:

Phone:

Email:

NAME BADGE INFORMATION: (Name badge will read as indicated here):

First Name:

Last Name:

Primary Title:

Employer:

PAYMENT OPTIONS:

☒ Send invoice (you will be invoiced after the conference)

☒ Check will be mailed
  (Please send a copy of this registration form with payment)

☒ Payment Enclosed   PO #:____________________
  (Please send a copy of this registration form with payment)

CREDIT CARD PAYMENTS ACCEPTED WITH ONLINE REGISTRATION ONLY.

QUESTIONS/CANCELLATIONS: Cancellation notification must be given in writing at least 3 business days before the session begins. Any cancellation received within that 3 day window will be charged the full registration fee. All cancellations are subject to a $10 administrative fee for processing. Please go to http://www.memun.org/TrainingResources/WorkshopsTraining/Cancellations.aspx to cancel. If you have any questions please contact the Educational Services Office at (800) 452-8786 or (207) 623-8428.

DIETARY REQUIREMENTS: We do our best to plan meals according to general dietary guidelines. If you have a specific dietary restriction, please call our office at least 5 business days prior to the start of the event. Please note that we are not able to accommodate onsite requests, as catering planning happens in advance of the event.

IN ORDER TO ENSURE YOUR COMPLETE PARTICIPATION, WE WOULD APPRECIATE BEING INFORMED OF ANY SPECIAL REQUIREMENTS YOU MAY HAVE DUE TO A DISABILITY.