



2024 MEDIA KIT

DO BUSINESS WITH MMA

MAINE TOWN & CITY and ONLINE ADVERTISING RATES

MAINE MUNICIPAL ASSOCIATION • SINCE 1936

60 Community Drive
Augusta, ME 04330
1-800-452-8786 • 207-623-8428

www.memun.org



Maine Town & City
The Magazine of the Maine Municipal Association

JANUARY 2023 | VOLUME 41 | ISSUE 1

Threats Facing Maine's Lobster Industry

What's in store for this \$1billion heritage industry?

Also in This Issue:
Q&A with Elaine Adams, MMA President
Community Resilience Goals
New York: New MMA Mission

Maine Town & City
The Magazine of the Maine Municipal Association

MARCH 2023 | VOLUME 41 | ISSUE 3

Downeast National Heritage Area

Honoring Maine culture and history.

ALSO IN THIS ISSUE:
A New Look For MMA
Day in the Life of a CEO
Municipal Training Needs

Maine Town & City
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MAY 2023 | VOLUME 41 | ISSUE 5

Building Community Resilience

Municipal officials gather to share successes.

ALSO IN THIS ISSUE:
Coming in June - MMA's New Website
Municipalities Embracing Technology
Preview of MMA 100's Top 100
JUNE 22-23, 2023
HR
MUNICIPALITY

2022-2023 MAINE MUNICIPAL DIRECTORY
AN ANNUAL PUBLICATION OF THE MAINE MUNICIPAL ASSOCIATION

Products & Services Directory

Interested in listing your business or organization in the MMJ Products & Services Directory?

Products & Services Directory

- Action Services (Divers)
- Bandwidth
- Consulting Services
- Computer Services
- Economic & Community Development
- Emergency Services
- EMS Billing Solutions
- Engineers & Architects - Consulting

MAINE TOWN & CITY MAGAZINE

Questions??

Contact Sue Bourdon:
sbourdon@memun.org or
 207-623-8428 x2298. See
 fillable form on next page.

2024 RATES & SIZES

BW/COLOR/INSERTION RATE/AD SIZE					AD SPECIFICATIONS	
INSERTION	\$ 1x	\$ 3x	\$ 6x	\$ 11x		
SIZE	BW / 4COLOR	BW / 4COLOR	BW / 4COLOR	BW / 4COLOR	FULL PAGE	7.25w x 9.5h
FULL	450 / 800	425 / 775	400 / 750	375 / 725	1/2 PAGE	7.25w x 4.25h
1/2	275 / 600	255 / 580	230 / 555	215 / 540	1/3 PAGE	7.25w x 3.25h
1/3	195 / 470	180 / 455	165 / 440	150 / 425	1/4 PAGE	3.5w x 4.25h
1/4	175 / 400	165 / 390	155 / 380	145 / 370	1/8 PAGE	3.5w x 2h
1/8	145 / 345	135 / 335	125 / 325	115 / 315	PROF. DIR.	2.25w x 1.25h
PROFESSIONAL DIRECTORY						
BW \$550 (annually) paid up front or COLOR \$825 (annually) paid up front						
COVER PLACEMENT						
Contact Sue Bourdon for availability and pricing.						

- PDF format preferred.
 - Fonts embedded.
 - Color converted to CMYK if applicable.
- Email to: sbourdon@memun.org

Advertise in the Maine Town & City and receive a FREE linked listing in our online Products & Services Directory! (ad must be full color, insertion 11x)

ONLINE ADVERTISING

PRODUCTS & SERVICES DIRECTORY\$175/ANNUAL FEE

- Linked company logo in the Products & Services Directory category of choosing for a period of 12 months.

CHECK IT OUT FOR YOURSELF:

<https://www.memun.org/About/Products-Services-Directory>

PARTNER LOGO - 3 MONTHS (invoiced in full upfront) **\$405**

PARTNER LOGO - 6 MONTHS (invoiced in full upfront) **\$810**

PARTNER LOGO - 12 MONTHS (invoiced in full upfront) **\$1,620***

**(pay upfront and save \$60 on 12 months!!!)*

ALL PARTNER LOGO OPTIONS INCLUDE THE FOLLOWING:

- High visibility placement on the MMA homepage
- Linked company logo (on the homepage)
- Minimum run of 3 consecutive months (Jan-Mar / Apr-Jun / Jul-Sep / Oct-Dec)
- FREE linked listing in the Products & Services Directory!

Questions??

Contact Carol Weigelt:
resourcecenter@memun.org
 or 207-623-8428 x2219

For all digital ads please send a high quality version of your logo in pdf, jpg or png format to resourcecenter@memun.org

2024 MAGAZINE & ONLINE ADVERTISING CONTRACT

Company Name _____
Primary Contact _____
Address _____
City _____ State _____ Zip _____

BILLING

Contact: _____ Email _____

MAGAZINE ADVERTISING: INVOICE Monthly Upfront **ONLINE ADVERTISING:** billed upfront only

Advertise in the Maine Town & City and receive a FREE linked listing in our online Products & Services Directory! (ad must be full color, insertion 11x)*

TOWN & CITY ADVERTISING

SIZE:

Full	JANUARY	BW	4C
1/2	FEBRUARY	BW	4C
1/4	MARCH	BW	4C
1/3	APRIL	BW	4C
1/8	MAY	BW	4C

MONTHS:

JUNE	BW	4C
JULY	BW	4C
AUGUST	BW	4C
SEPTEMBER	BW	4C
OCT/NOV	BW	4C
DECEMBER	BW	4C

INSERTION:

1x
3x
6x
11x
Other

Professional Directory (annually)

BW 4C

FREE Products & Services deal!*

ONLINE ADVERTISING

Vendors can opt to submit their request for advertising through our online form OR utilize this fillable form – either one can serve as a contract.

PRODUCTS & SERVICES DIRECTORY

PARTNER LOGO - 3 Months (choose one)

Jan-Feb-Mar
Apr-May-Jun
Jul-Aug-Sep
Oct-Nov-Dec

PARTNER LOGO - 6 Months (choose two consecutive quarters)

Jan-Feb-Mar
Apr-May-Jun
Jul-Aug-Sep
Oct-Nov-Dec

PARTNER LOGO - 12 Months

GENERAL INFORMATION

Maine Town & City publishes 11 issues per year. (The October-November issue is a combined issue).

CONTRACTS

All contracts begin in January. There must be a signed contract in place to guarantee ad space in the Maine Town & City or Online Advertising.

PRODUCTION SCHEDULE

Maine Town & City ads are due on the last day of the previous month. If no new ad is forthcoming by the due date, we will reprint the last ad published. Online advertising due date is one week prior to the desired quarter(s) of advertising.

BILLING

Maine Town & City Invoices will be emailed to advertisers following each issue in which an advertisement is placed. Please be sure to include an email address for billing if different than primary contact. Advertisers receive a complimentary copy of the issue in which the ad is printed.

Online advertisements will be invoiced on or shortly after the day when the Partner Logo is posted.

ACCEPTANCE OF ADVERTISING

We understand that the Editor of the *Maine Town & City* magazine has the right to approve any copy submitted for publication and in the event that it is misleading or unsuitable for publishing in this type of magazine, the ad will be refused.

Signature _____

Date _____

Your signature indicates that you have read and agree to the terms stated above.