



Maine Association of
Assessing Officers

2024 Fall Conference

September 18-20, 2024

Jordan Hotel - Sunday River Resort
Newry, Maine

ATTENDEE PACKET

Education • Leadership • Networking

www.maineassessors.org

Maine Association of Assessing Officers

2024 Fall Conference

SPEAKERS



Rebecca L. Malmquist
IAAO President

Rebecca L. Malmquist, CAE is the 2024 IAAO President. Outside of IAAO, she is City Assessor in Minneapolis, and has been a member of IAAO since 2000.

She served as an IAAO Board member from 2018-20, was IAAO Vice President in 2022, and co-founded IAAO's Women's Initiative Net-work.

In addition to serving on multiple committees and task forces, she has been an instructor since 2015 and has authored and instructed sessions at annual conferences and GIS/CAMA conferences. Her IAAO awards include the Matylda Zurowska Hudak Member of the Year Award in 2018, and she is a four-time winner of the John A. Zangerle Award as managing editor of MAAO's Equal Eyes magazine.

She is a Certified Assessment Evaluator and a Minnesota Senior Accredited Assessor. She holds a Bachelor of Arts in urban and regional studies and geography from the University of Minnesota-Duluth.



Gregory P. Popham
Founder & Principal
CRED Cell Tower Valuation

Gregory P. Popham, Founder and Principal of CRED Cell Tower Valuation, is a former City and County Manager with expertise in finance, budgeting, and local government taxation. He also has direct electrical engineering experience in both Public and Private Electrical Utility Systems with distribution, fault, and grounding system designs. With over 30 years of practical work experience, Mr. Popham founded CRED Cell Tower Valuation in 2009 to provide professional consulting and estimating services to local government Property Appraisers and Tax Assessors for complex tangible personal properties (cell tower structures, site improvements, and wireless carrier equipment).

His working knowledge and familiarity of commercial real estate appraisals for all valuation approaches, local government appraisals and taxation, depreciation for real property and tangible personal property, and embodiment of uniform and equitable processes to determine a fair and reasonable values for telecommunication equipment based on the most reliable data is second to none.



Amanda Campbell
Legislative Advocate
Maine Municipal Association

Amanda Campbell is a Legislative Advocate from Maine Municipal Association's Advocacy Team. She has prior municipal experience as a Town Clerk, Tax Collector and Town Administrator. Her portfolio at the legislature includes taxation, environment and natural resources, marine resources, general assistance, and labor issues.

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SPEAKERS



N. Joel Moser
Shareholder
Bernstein Shur

Mr. N. Joel Moser, Esq., M.G.A., is a shareholder at Bernstein Shur, a New England-based law firm advising clients across the U.S. and around the world. Moser is a member of the firm's Municipal and Governmental Services Practice Group and Energy Practice Group, Governmental Services Practice Group and Energy Practice Group, co-chair and chairs the firm's Property Tax & Valuation Team, where he assists public and private clients with assessment appeals, tax collection, and analysis and modeling of local property tax obligations.

An associate member of the International Association of Assessing Officers, Moser has experience in advising clients on billions of dollars in property tax assessed values, and has litigated some of northern New England's largest property abatement requests and most pressing issues facing assessors, including assessments of "dark stores," large renewable energy projects and power plants, and legacy industrial and commercial properties. Moser also represents municipalities, renewable energy companies, and utilities in regulatory compliance matters across New England.

Moser earned his law degree from the University of Maine School of Law, a Master of Governmental Administration from the University of Pennsylvania, and an A.B. from Bowdoin College.

A professed math nerd, he resides in Lewiston, Maine, with his wife, two young sons, and calculator. He can be reached at jmoser@bernsteinshur.com.



Patrick Alesandrini
IAAO Approved
Instructor

Patrick Alesandrini, MAI, CAE, SRA, RES, CFE, is the Chief Deputy Property Appraiser for the Hillsborough County Property Appraiser in Tampa, FL. He has the CAE and RES designations from the IAAO, the MAI and SRA designations from the Appraisal Institute, is CFE from the Florida Department of Revenue. Pat has been active in the valuation/assessment field for 49 years and performed valuation projects throughout the world.

He has worked to promote and expand the uses of technology and analytics throughout the valuation industry, regardless of jurisdiction size or complexity. As the IAAO immediate Past President, it is Pat's desire to expand the footprint of IAAO and share our expertise in ad valorem tax throughout the world. Pat has taught internationally for years and specializes in valuation theory and mass valuation analytics.

Pat and his wife Mary have been married for 45 years and they have a 30 year old daughter, Elizabeth.

Maine Association of Assessing Officers 2024 Fall Conference Agenda

Wednesday, September 18, 2024

7:30 a.m. - 8:30 a.m.	Registration (Balsam Alcove)
7:30 a.m. - 8:30 a.m.	Continental Breakfast (Birches II)
8:30 a.m. - 9:00 a.m.	Welcoming Remarks (Birches I)
9:00 a.m. - 9:15 a.m.	“What’s Happening at IAAO” (Birches I) Rebecca Malmquist, IAAO President
9:15 a.m. - 10:15 a.m.	“Using AI in Assessing” (Birches I) Sohaib Shaikh, Vice President, State and Local Sales, C3 AI Chris Bell, Senior Director, Strategic Solutions, C3 AI
10:15 a.m. - 10:30 a.m.	Networking Break (Balsam)
10:30 a.m. - 12:00 p.m.	“Cell Tower Valuation” (Birches I)
12:00 p.m. - 1:00 p.m.	Lunch (Birches II)
1:00 p.m. - 2:30 p.m.	“Assessing Climate Change, Mediation, and More!” (Birches I) N. Joel Moser, Attorney, Bernstein Shur
2:30 p.m. - 2:45 p.m.	Networking Break (Balsam)
2:45 p.m. - 5:00 p.m.	“Assessing Climate Change, Mediation, and More!” - Continued (Birches 1)
5:00 p.m.	Dinner (Sliders Restaurant)

7.5 CE Hours

Thursday, September 19, 2024

7:00 a.m. - 8:00 a.m.	Hot Breakfast (Birches II)
7:30 a.m. - 8:00 a.m.	Registration (Balsam Alcove)
8:00 a.m. - 10:00 a.m.	“Valuation, Understanding the Basics” (Birches 1) Patrick Alesandrini MAI, CAE, SRA, RES, CFE - IAAO Approved Instructor
10:00 a.m. - 10:15 a.m.	Networking Break (Balsam)
10:15 a.m. - 12:00 p.m.	“Valuation, Understanding the Basics” -Continued (Birches 1)
12:00 p.m. - 1:00 p.m.	Lunch (Birches II)
1:00 p.m. - 1:30 p.m.	MAAO Annual Business Meeting (Birches II)
1:30 p.m. - 2:45 p.m.	“Geospatial Analytics: Refining Neighborhood with GIS and Descriptive Statistics” (Birches 1) Patrick Alesandrini MAI, CAE, SRA, RES, CFE - IAAO Approved Instructor
2:45 p.m. - 3:00 p.m.	Networking Break (Balsam)
3:00 p.m. - 5:00 p.m.	“Geospatial Analytics: Refining Neighborhood with GIS and Descriptive Statistics” -Continued (Birches 1)
4:00 p.m. - 5:30 p.m.	Golf Outing (Sunday River Golf Club)
5:30 p.m. - 6:00 p.m.	Dinner (Sliders Restaurant)
6:30 p.m. - 8:30 p.m.	MAAO Membership Meeting - Listerv Topics (Sliders Restaurant)

7.5 CE Hours

Friday, September 20, 2024

7:00 a.m. - 8:00 a.m.	Hot Breakfast (Birches II)
7:30 a.m. - 8:00 a.m.	Registration (Balsam Alcove)
8:00 a.m. - 10:00 a.m.	“Legislative Update” (Birches I) Amanda Campbell, Maine Municipal Association Representative from MRS Property Tax
10:00 a.m. - 10:15 a.m.	Networking Break (Balsam)
10:15 a.m. - 12:00 p.m.	“Legislative Update” -Continued (Birches I)
12:00 p.m.	Conference Adjourns

4 CE Hours

MAAO 2024 Fall Conference Registration Information

Attendee Registration is available ONLINE:

<https://ebiz.memun.org/PersonifyEbusiness/maao/Workshops-Training/MAAO-Training-Calendar>

Below are the full conference rates and day rates for the 2024 MAAO Fall Conference. Please see below for the meals included for each package below. Meeting materials are included for all sessions. Member and non-member rates are available and note that rates increase after August 19, 2024. There will be a golf outing at the Sunday River Golf Club on Thursday, September 19. Please pre-register for this activity on the online registration platform.

Guest registration is available on a separate Guest Registration form. It can be submitted electronically to wsreg@memun.org or via mail to Attn: MAAO, 60 Community Drive, Augusta, ME 04330.

The deadline for registration is **September 10, 2024**.

Conference Registration Fees (Prior to August 19, 2024)

Registration Package	Member Rate	Non-Member Rate
Full Conference Registration (Includes Wed., Thurs. & Fri. breakfast, Wed. & Thurs. lunch and dinner, and breaks)	\$400.00	\$450.00
One Day Conference Registration (Wednesday) (Includes Wed. breakfast, lunch, dinner and breaks)	\$205.00	\$240.00
One Day Conference Registration (Thursday) (Includes Thurs. breakfast, lunch, dinner and breaks)	\$205.00	\$240.00
Half Day Conference Registration (Friday) (Includes Fri. breakfast and break)	\$95.00	\$125.00

Conference Registration Fees (After August 19, 2024)

Registration Package	Member Rate	Non-Member Rate
Full Conference Registration (Includes Wed., Thurs. & Fri. breakfast, Wed. & Thurs. lunch and dinner, and breaks)	\$420.00	\$470.00
One Day Conference Registration (Wednesday) (Includes Wed. breakfast, lunch, dinner and breaks)	\$225.00	\$260.00
One Day Conference Registration (Thursday) (Includes Thurs. breakfast, lunch, dinner and breaks)	\$225.00	\$260.00
Half Day Conference Registration (Friday) (Includes Fri. breakfast and break)	\$115.00	\$150.00

GUEST REGISTRATION FORM

Maine Association of Assessing Officers' Fall Conference Sunday River - The Jordan Hotel

September 18-20, 2024

Complete and return this form via email to wsreg@memun.org

NO PHONE RESERVATIONS ACCEPTED

Please register the following guest of _____ for the MAAO Fall Conference.

FULL NAME: _____

EMAIL: _____

Unless indicated below, we will use the billing address of the attendee of which this person is a guest.

Billing Address: _____

Guest Meals:	Cost	Total
Wednesday All-Inclusive Meals (Breakfast, AM/PM Breaks, Lunch, Dinner)	\$110.00/person	=\$ _____
Thursday All-Inclusive Meals (Breakfast, AM/PM Breaks, Lunch, Dinner)	\$135.00/person	=\$ _____
Friday All-Inclusive Meals (Breakfast, AM Break)	\$30.00/person	=\$ _____
Golf Tournament (Thursday, September 19th)	\$55.00/person	=\$ _____
	TOTAL MEALS:	=\$ _____

****Please use one form per conference guest. Copy this form as needed.****



HOTEL ACCOMMODATIONS INFORMATION

Jordan Hotel - Sunday River Resort
MAAO Fall Conference – September 18-20, 2024
ARRIVAL: Wednesday, September 18, 2024
DEPARTURE: Friday, September 20, 2024

The Jordan Hotel at Sunday River Resort has special overnight rates for the conference. You are welcome to stay any or all nights. Please remember to also complete the attendee registration form to make sure we have you registered for the conference.

There are two ways to book your stay:

- **Reserve Online:** <https://sundayriver.com/booklodging?Group=86D5CF&resultFilterValue=J&Checkin=09/18/2024&Checkout=09/20/2024&pid=42446>.
- **Reserve Via Phone Call:** Please call 800-207-2365 and refer to the Maine Association of Assessing Officers Conference 2024 group and Group Code **86D5CF**

DEADLINE: Reservation and deposit must be received by August 18, 2024. Group rate and availability cannot be guaranteed beyond this date.

ROOM RATES:

Lodging Preference	Per Room Nightly Rate*
Jordan – Standard Room (2 queen beds – sleeps 2-4)	\$145
Jordan – Studio Deluxe Unit (1 queen Murphy bed, 1 sleeper sofa & kitchenette – sleeps 2-4)	\$145
Jordan – Studio Superior (1 queen Murphy bed & kitchenette – sleeps 2)	\$135

* **Each per room, per night rate includes:** 1 night of lodging at the Jordan Hotel and the use of all hotel amenities; 9% tax and 13% resort fees are additional. If you are tax exempt, we require a State of Maine tax exempt form sent to us with your reservation form as well as a copy provided at check-in. All payments for the tax exempt portions of your stay must be paid by the name of the person, business or organization listed on the tax exempt form.

Lodging Deposit Policy: The first night's stay is due in full at the time of booking. The remaining balance is due 14 days prior to arrival and will be automatically charged to the credit card on file. If booking within 14 days of arrival, the balance is due in full at the time of booking. One-night stays are due in full at time of booking.

Cancellation Policy: Cancellations made more than 14 days prior to arrival are subject to a \$50 cancellation fee. If canceled within 14 days of arrival, 50% of the total reservation value is non-refundable. Shortening of a stay is considered a cancellation and non-refundable if canceled with 14 days of arrival. Guest is responsible for all nights confirmed, regardless of late arrival or early departure. No-shows are 100% non-refundable of the total reservation value.

Check-In/Check Out: Hotel check-in time is 5:00 PM on the day of arrival. Checkout time is 10:30 AM on the day of departure. Late check out fees will apply. Room availability cannot be guaranteed for early arrivals. All efforts will be made, however, to accommodate those guests who arrive early. Luggage storage may be available.

Amenities: Visit <https://www.sundayriver.com/jordan-hotel-guest-guide> to learn about Jordan Hotel's extensive amenities and activities for guests.

Best Ball Golf Tournament Details

Attention tax women, tax men, friends, family, and vendors. Please join us at the beautiful Sunday River Golf Club for a friendly, 9-hole golf competition at this year's Annual MAAO Fall Conference. Teams will consist of randomly grouped golfers competing in a shotgun start best ball team tournament. Whether you are a scratch golfer or a weekend hacker, this fun-filled afternoon on the links is an excellent opportunity to test your skills with and against your friends and colleagues on the Sunday River course. The course can be viewed at <https://www.sundayriver.com/summer-and-fall-activities/sunday-river-golf-club>. Prizes will be awarded to the winning team. The coordinator for the golf tournament is William 'Bill' Healey, Jr.

Available tee times are 4:10 PM, 4:20 PM, and 4:30 PM on Thursday, September 19, 2024. Please be ready by 4:00 PM at the club house, where teams of four and tee times will be assigned.

The cost for the tournament is \$55 per person. Included is a golf cart for your team, on-course refreshments, and a pledge of loads of fun! Please pre-register for this activity on the online registration platform – on-site registrants may be sold based on availability. Guests may be pre-registered for the activity on the separate guest form.

SPECIAL NOTICES

CANCELLATION POLICY: To obtain a refund, you must notify MAAO by close of business on September 6, 2024 (minus a \$10.00 fee for processing). All cancellations are subject to an administrative fee of \$10.00. No refunds will be permitted after September 6, 2024. Please go to <http://www.memun.org/Training/Cancellations> to cancel.

CONFIRMATIONS: Registration confirmations will be sent out one week prior to the conference via email.

ATTENDANCE POLICY: You must be present for the FULL WORKSHOP/SESSION to receive credit. Note that designation for full credit hours (Full Conference Credits) is CEU's.

ADA MESSAGE: In order to ensure your complete participation in this conference, we would appreciate your informing us of any special requirements you need in advance.

PET POLICY: Sunday River does not allow pets of any kind in the hotel, with the exception of service animals that assist those who are physically challenged.

DIETARY REQUIREMENTS: If you have any special dietary restrictions, please contact training@memun.org or 1-800-452-8786 no later than September 10 so that we can accommodate.

NOT A MEMBER? Visit www.maineassessors.org for a membership form.

INQUIRIES: Please contact the Affiliate Services Office via email at training@memun.org or call 207-623-8428.



M.A.A.O.

2024 ANNUAL CONFERENCE

Sunday River Resort - Jordan Hotel

September 18-20, 2024

15th Annual Silent Auction



2024 Fall Conference

Fifteenth Annual Silent Auction

The auction will be held in the Balsam Room, beginning on Wednesday at 8:30 am. The closing bell will sound at 5 p.m. on Thursday. This year's auction is guaranteed to be bigger and better than last year's! It's never too late to donate; donations will be accepted right up until Thursday morning.

2024 Silent Auction

To Benefit the M.A.A.O. Scholarship Fund

ZULU NYALA

Experience the Magic of Africa



South Africa Photo Safari for Two
6 nights stay at the Zulu Nyala Heritage Safari
Lodge/Tented Camp.

Donor Value: \$5,950, excludes airfare

MAINE ASSOCIATION OF ASSESSING OFFICERS
2024 Benefit Auction
DONATION INFORMATION

DONOR: _____

MAILING ADDRESS: _____

TELEPHONE NO.: _____ CONTACT: _____

ITEM DESCRIPTION: _____

DONOR VALUE: _____

DATE OF DONATION: _____ SOLICITED BY: _____

ITEM: Received To be picked up Will be delivered

MAINE ASSOCIATION OF ASSESSING OFFICERS
2024 Benefit Auction
DONATION RECEIPT

DONOR: _____

CONTACT: _____ DATE OF DONATION: _____

ITEM DESCRIPTION: _____

DONOR VALUE: _____ SOLICITED BY: _____

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